



NEWS RELEASE

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Third Annual Las Vegas Film Festival Hits Town June 4-6 at Las Vegas Hilton

Popular International Film Festival to Bring Culture to Las Vegas Entertainment Scene

(LAS VEGAS) — The third annual Las Vegas Film Festival is set to roll film June 4-6, 2010 at the Las Vegas Hilton. The three-day event will showcase more than 40 original films and documentaries adding a touch of glitz to the burgeoning Las Vegas arts scene.

“This year’s festival will be spectacular,” stated City of Las Vegas Mayor, Oscar Goodman. “With such a great variety, the Las Vegas Film Festival has gained international recognition bringing independent filmmakers, screenplay writers, actors and actresses, supporting cast, and, of course, fans from around the world to our exciting city.”

Kicking off this year’s festival is the Las Vegas premier of *Holy Rollers*, an Official Selection at the 2010 Sundance Film Festival, starring Jesse Eisenberg (*Zombieland*), Justin Bartha (*The Hangover*), Ari Graynor, Danny A. Abeckaser, Mark Ivanir and Q-Tip. Actors from the film will appear at the premier on June 4 and during the Festival’s Opening Night Party. “As an actor, film producer and veteran in the Vegas entertainment business with The Light Group, I’m honored to have ‘Holy Rollers’ open the Las Vegas Film Festival,” said Danny A. Abeckaser. *Holy Rollers* will mark its theatrical release in Las Vegas on June 25.

Other notable films being screened include: *My Run*, a documentary narrated by Academy Award winner Billy Bob Thornton; *Stealing Second*, a 2009 Cannes Film Festival Short Film Corner Official Selection; *Once Fallen*, a feature directed by award-winning filmmaker and actor Ash Adams, and starring Brian Presley, Taraji P. Henson and Ed Harris; *Quantum Tamers*, a documentary featuring world-renowned theoretical physicist Stephen Hawking; and *Ashley’s Ashes*, a feature film starring Lee Arenberg, Daniel Baldwin, Willie Garson, Clint Howard and Craig Sheffer.

In addition to the film screenings, the event will host exclusive Las Vegas premieres, red carpet parties, an interactive filmmaker panel, a screenplay competition and an awards ceremony. The Festival will showcase feature films, shorts, foreign films, documentaries, and animation highlighting the talents of some of the newest and brightest cinematic innovators in the business.

New to this year’s festival are two student film blocks showcasing a collection of short films by student filmmakers from the University of Nevada, Las Vegas and the College of Southern Nevada.

“The mission of the film festival is to help filmmakers reach the broadest audience possible and to connect with other aspiring filmmakers and industry professionals,” said Las Vegas film Festival Director of Operation Milo Kostecky. “We want to promote Las Vegas as a major filmmaking center and showcase a diverse range of films that will offer something for everyone.”

All films will be competing for several prestigious festival awards including the Grand Jury Prize sponsored by Harney Harwood and the coveted Audience Award sponsored by Acrylic Tank Manufacturing.

Tickets for the Festival will be \$8.00 for individual screenings and \$25.00 for a five-film mini pass. In addition, the Festival will offer all-day film passes for \$50.00 and an all-access pass for \$100.00. Special discounts are available for students and seniors. For a full schedule of events and to purchase tickets to film screenings, filmmaker panels, parties and celebrity interviews please visit www.lvfilmfest.com.

About the Las Vegas Film Festival:

The Las Vegas Film Festival is one of Las Vegas’ premier film events taking place annually in the heart of the entertainment capital of the world. Dedicated to showcasing the finest American and international cinema the world has to offer, its mission is to bridge the gap between independent film audiences and filmmakers, as well as to connect emerging filmmakers with established industry professionals. For further information on the festival, visit www.lvfilmfest.com or call (702) 463-4707.

For more information or to schedule an interview, please contact Desiree Belcher at The Ferraro Group at (702) 367-7771.

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